

Gulf Coast Ecosystem Restoration Task Force



**Stakeholder Engagement
Strategy**

New Orleans, Louisiana

February 28, 2011



President's Executive Order

- Engage local stakeholders, communities, the public, and other officials
- Ensure opportunity to share needs and viewpoints to inform development of strategy



Opportunities for Stakeholder Engagement



- **Listening Sessions**
- **Website**
- **State Information Call Line**
- **Listserv**
- **Stakeholder Calls**



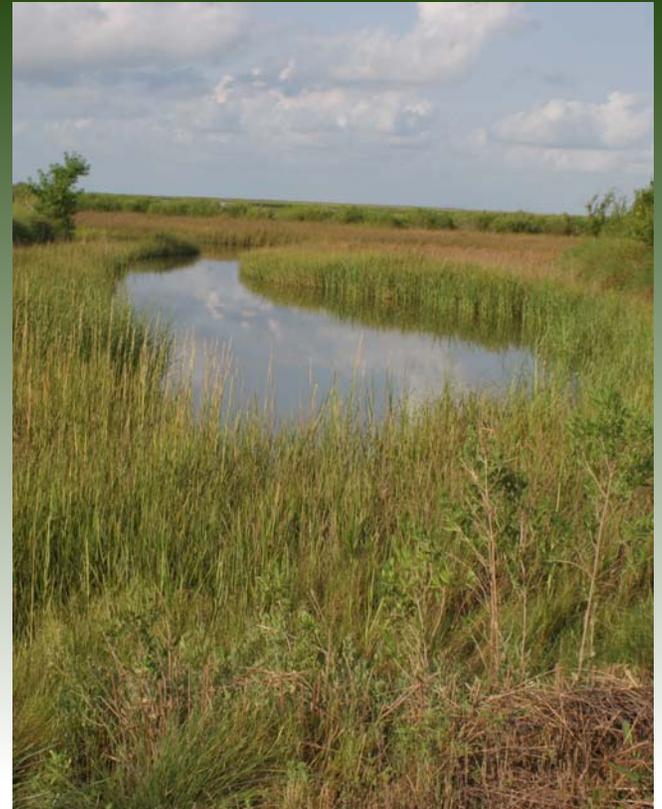
Listening Sessions

- **10 Regional Listening Sessions**
 - Two sessions in each Gulf State
- **Four Stakeholder Groups**
 - Public & Non-governmental Organizations
 - Academia
 - Local Governments
 - Business & Industry
- **Interactive discussion**



Building Website to include

- Meeting schedule, agendas, meeting summaries
- Listening session schedule
- Updates on Task Force activities
- Frequently asked questions
- Task Force member list
- Contact information
- And more...



www.restorethegulf.gov/task-force



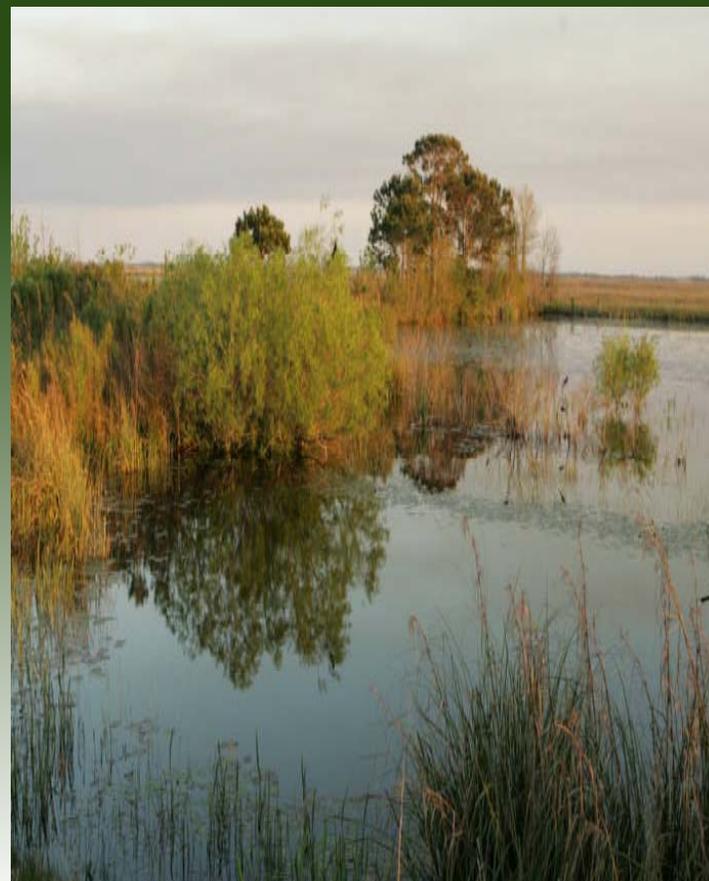
State Information Call Line

- **Toll free number**
1-855-427-9263
- **General task force information and activities**
- **State specific information**



Listserv

- Announcements and updates
- Roughly 2,000 people and growing
- Subscribe by emailing GulfCoastTaskForce@epa.gov



Stakeholder Calls



- Updates from Executive Director
- Provides opportunity to ask questions
- Conducted prior to task force meetings and other events
- Learn about scheduled calls through listserv and website



Outreach

Task Force

- Listening Sessions
- Website
- State Information Call Line
- Listserv
- Stakeholder Calls

Existing Networks

- Federal Advisory Committees



Local Government Advisory Committee Gulf Coast Restoration Workgroup

- **Provide recommendations from local government officials**
- **Engage local stakeholders in sharing needs and viewpoints on the issues the workgroup is considering**



National Environmental Justice Advisory Council Workgroup

- **Provide recommendations to full Council**
- **Engage minority, low-income, and tribal/indigenous communities for input into decisions about Gulf Coast restoration plans**



Pensacola Stakeholder Meetings

- **What would help you participate in the Task Force's deliberations most effectively?**
- **How can we best collaborate, coordinate and communicate with you?**
- **What would demonstrate to you that your input was heard and considered?**
- **How can we best get your input, ideas and information?**





Current Engagement Strategy:

Publicly Accessible Task Force Mtgs.

Call Lines

Public Mtgs. / Listening Sessions with Stakeholders

Website

Webinars

Conference Calls

Organized Representation

Citizen Advisory Committee

5 Regional Call Lines – (1 ea. per. Gulf State)

10 Regional Listening Sessions (2 ea. per. Gulf State)
* Designed to Target 4 Stakeholder Groups:
→ Public & NGOs
→ Academia
→ Local Governments
→ Business & Industry

Website w/ Online Comment Support

Webinars

Conference Calls

Integration of Existing FACAs (where appropriate & practical):
* Local Governments Advisory Committee
* National Environmental Justice Advisory Committee



>300 Participants

Questions?

